

Interview questions -AI:

Outcome Quality:

How satisfied were you with the moodboards?
How useful did you find it to explain your case?
How novel did you find it?
If second:
If 1 is the first moodboard and 7 the second – where is your preference?

Tool in general:

How did you experience the functionalities of the Tool?
Did it hinder you to do anything and if yes what was it?

Interaction:

Can you tell me how you experienced the interaction with the Tool?
Did you feel that the Tool impacted your Moodboard process?
How? / What hindered you?

AI interaction:

Can you reflect on how your behavior impacted the system suggestions?
How much did you feel the system understood your aim?
Did you have the feeling that the system had its own agenda to follow?

AI agency:

How would you characterize the AI within the making process?
If you have to describe it in a visual image – how would you describe the role of the AI?

AI suggestion:

Did you have the feeling that the AI suggestions were meaningful?
Did you experience an “aha – moment” while using it?
Did you think that the system pointed you in different directions than you intended?

AI reflection:

Where you asked something by the system about your choices?
What impact had the questions the system asked you on your behavior?
How useful where the explanations of the system?

Applicability

Would you use such a system in your work practice and when?
Y: What for in specific; N: What needs to be changed?
Where do you see the potential of such systems and where the limitation?